

### Mobile Apps: 10 Best Practices for Construction Industry



### Agenda:

Provide 10 actionable and concrete examples of how to use mobile apps in construction industry

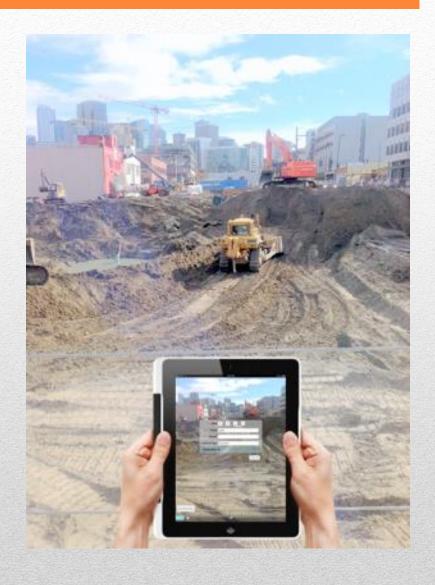
#### First some stats...

Construction businesses most commonly use mobile applications for the following functions:

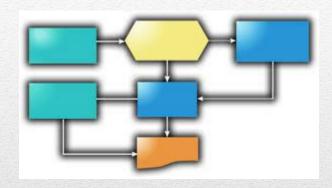
- Inspection, safety and data collection(40%)
- Scheduling and meetings (29%)
- Keeping up on the status of projects (23%)
- Assigning tasks to specific employees (22%)

# Collect critical data faster in the field

- Photo capture
- Notes
- Audio and Video
- Note taking
- Bar codes
- GPS, Maps, Tracking
- Date/time
- Weather
- Reporting
- Online and offline



#### Once the data is captured....



#### Improve Workflows

- Emailed to workers and management
- Stored in databases for review and reporting
- Stored as PDFs on Cloud drives
- Send to corporate systems

### Eliminate paper forms and replace them with mobile forms





- Save Money
- Save time
- Speed up data collection
- Eliminate data reentry
- Improve Accuracy

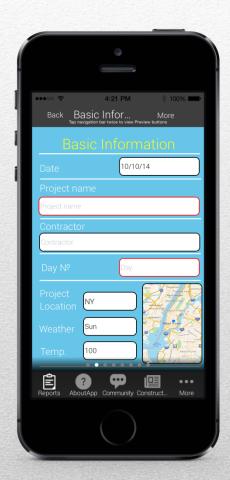
# Improve and expedite inspections



- Quality
- Safety
- Compliance

### **Collect Daily Log**





## Inspect and track equipment and assets



- Fleet management
- Location tracking
- Inspection and scheduling

# Avoid penalties with better and more timely documentation



## Improve team communication



## Speed up project estimation with real time data flows



#### improve inventory accuracy



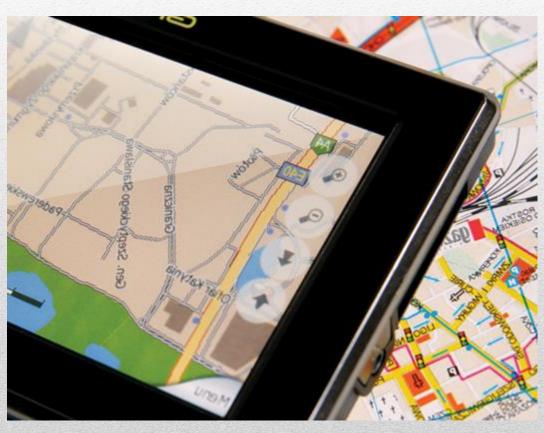
- Scan bar codes to gain accurate information
- Retrieve key data
- Make quick decisions

#### **Equipment Failure and Outages**



- Timely Information
- Quick Response
- Improves Safety
- Saves money

# Track and monitor equipment assets locations



# Improve work force management and task assignments



### **Snappii apps cover nearly all aspects** of Construction Management



### What do Mobile apps cost?

A <u>survey of IT professionals</u> conducted in 2013 by AnyPresence revealed that over half of its responders spend more than three months and **over** \$50,000 developing a typical app and nearly a quarter report spending **over** \$100,000.



Snapii created a platform which makes app development very and affordable

- Typical app development project about \$10K
- 1 or 2 week implementation
- DIY codeless platform



#### What customers are saying



Kim, at Hyster and Yale brands of a Fortune 1000 company

"At Hyster, we integrate intelligence into our lift trucks and we wanted to deliver that same level of technology with our information for this app.

Snappii provided a unique technology platform that enabled us to deliver this comprehensive app to the lift truck industry."

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Snappii creates apps that meet 100% of your business requirements.

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