



Mobile Apps: 10 Best Practices for Construction Industry



Agenda:

Provide 10 actionable and concrete examples of how to use mobile apps in construction industry

First some stats...

Construction businesses most commonly use mobile applications for the following functions:

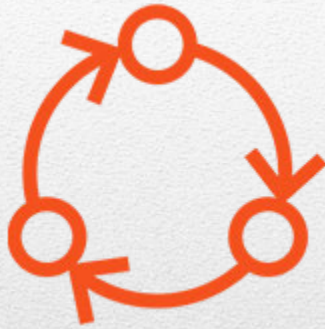
- Inspection, safety and data collection(40%)
 - Scheduling and meetings (29%)
 - Keeping up on the status of projects (23%)
 - Assigning tasks to specific employees (22%)
-

Collect critical data faster in the field

- Photo capture
 - Notes
 - Audio and Video
 - Note taking
 - Bar codes
 - GPS, Maps, Tracking
 - Date/time
 - Weather
 - Reporting
 - **Online and offline**
-



Once the data is captured....



Improve Workflows

- Emailed to workers and management
 - Stored in databases for review and reporting
 - Stored as PDFs on Cloud drives
 - Send to corporate systems
-

Eliminate paper forms and replace them with mobile forms



- Save Money
- Save time
- Speed up data collection
- Eliminate data reentry
- Improve Accuracy

Improve and expedite inspections



- Quality
 - Safety
 - Compliance
-

Collect Daily Log

Back Totals More Submit
Tap navigation bar twice to view Preview buttons

Totals

Labor - Work Hrs

Labor - Travel Hrs

Subcontract - Work Hrs

Subcontract - Travel Hrs

Send to:
Email

Save and Send

Reports AboutApp Community Construct... More

Back Basic Infor... More
Tap navigation bar twice to view Preview buttons

Basic Information

Date

Project name

Contractor

Day No

Project Location

Weather

Temp.

Map

Reports AboutApp Community Construct... More

Inspect and track equipment and assets



- Fleet management
 - Location tracking
 - Inspection and scheduling
-

Avoid penalties with better and more timely documentation



Improve team communication



Speed up project estimation with real time data flows



improve inventory accuracy



- Scan bar codes to gain accurate information
 - Retrieve key data
 - Make quick decisions
-

Equipment Failure and Outages



- Timely Information
 - Quick Response
 - Improves Safety
 - Saves money
-

Track and monitor equipment assets locations



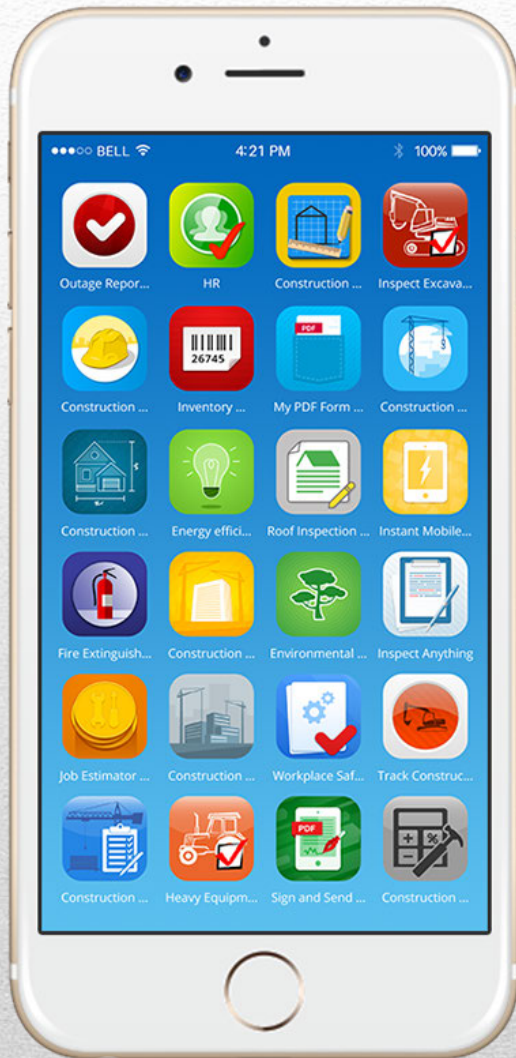
Improve work force management and task assignments



A collection of colorful icons representing various construction and engineering concepts. The icons include a crane, a house, a fire extinguisher, a lightbulb, a clipboard, a tractor, a calculator, and a blueprint. The icons are arranged in a cluster, with some overlapping, and are set against a background of light gray squares.

What do Mobile apps cost?

A survey of IT professionals conducted in 2013 by AnyPresence revealed that over half of its responders spend more than three months and **over \$50,000** developing a typical app and nearly a quarter report spending **over \$100,000**.



Snapii created a platform which makes app development very and affordable

- Typical app development project about \$10K
- 1 or 2 week implementation
- DIY codeless platform



What customers are saying



Kim, at Hyster and Yale brands of a Fortune 1000 company

"At Hyster, we integrate intelligence into our lift trucks and we wanted to deliver that same level of technology with our information for this app.

Snappii provided a unique technology platform that enabled us to deliver this comprehensive app to the lift truck industry."



**Snappii creates apps that meet 100%
of your business requirements.**

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the app you need.**

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