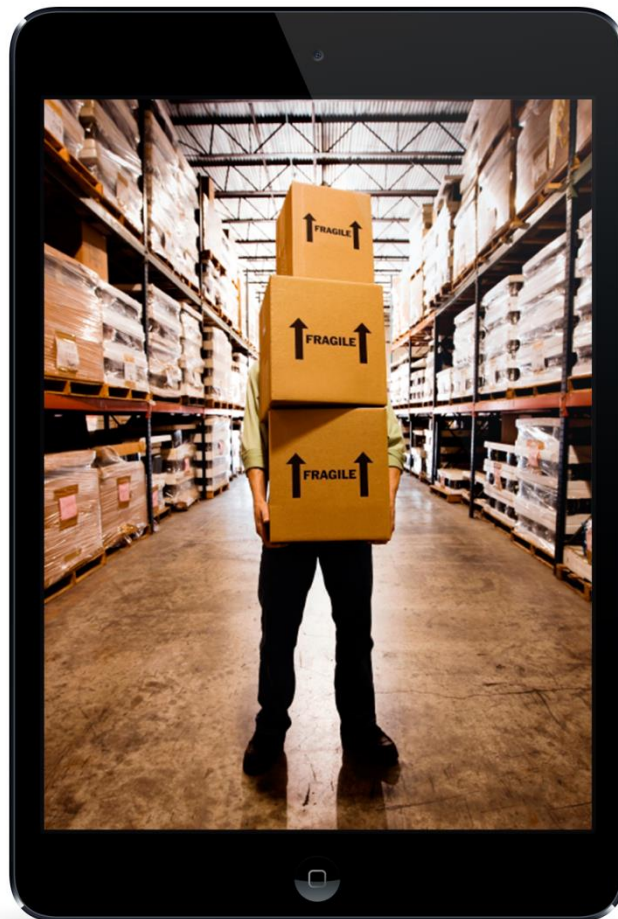

Why Inventory Industry Needs Mobile Apps



With the advent of smartphones and tablets, business has changed forever. In fact, new mobile technologies have influenced the interaction of businesses with customers, bringing service to the next level. According to San Francisco-based research firm Flurry Analytics, [the use of mobile apps grew by 115 percent last year](#). Many companies continue to realize a positive impact of mobile applications for businesses in different industries.



The inventory industry is no exception. Smartphones and tablets with mobile business apps have also become an invaluable tool for inventory management, offering inventory applications as a very affordable and convenient solution. Thus, for instance, as consumer behavior always determines how products are marketed, "warehoused" and sold, businesses had to start offering their customers the option of making purchases right from their mobile devices.



First of all, it is necessary to explain how the inventory industry operates and what it represents. Inventory or stock refers to the goods and materials that a business holds for the ultimate purpose of sale. Inventory management is a science



primarily about specifying the shape and percentage of stocked goods. It is required at different locations within a facility or within many locations of a supply network to precede the regular and planned course of production and stock of materials. Bookshops, coffee shops, florists and a lot of other businesses of any size need to manage inventory. Inventory management is a real task when you deal with a lot of different products in your business. The management of your inventory should be tied directly to the flow of business, from the ground up. Moreover, this

should be done efficiently as there is no other way to know what is coming in, what is going out, and what needs to be replenished. Luckily, these problems can be solved with well-designed mobile inventory applications.

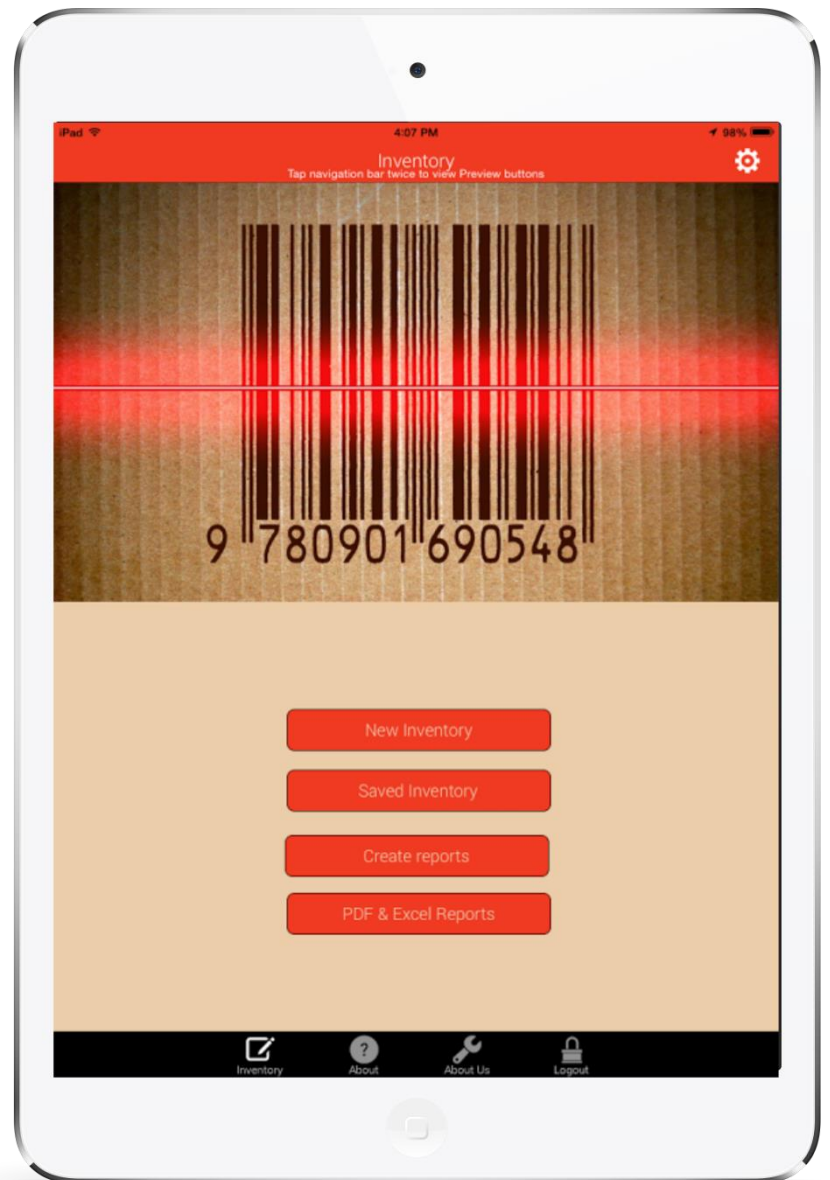


Benefits of mobile inventory apps

Collect and access accurate and up to date information anytime and anywhere. Save time

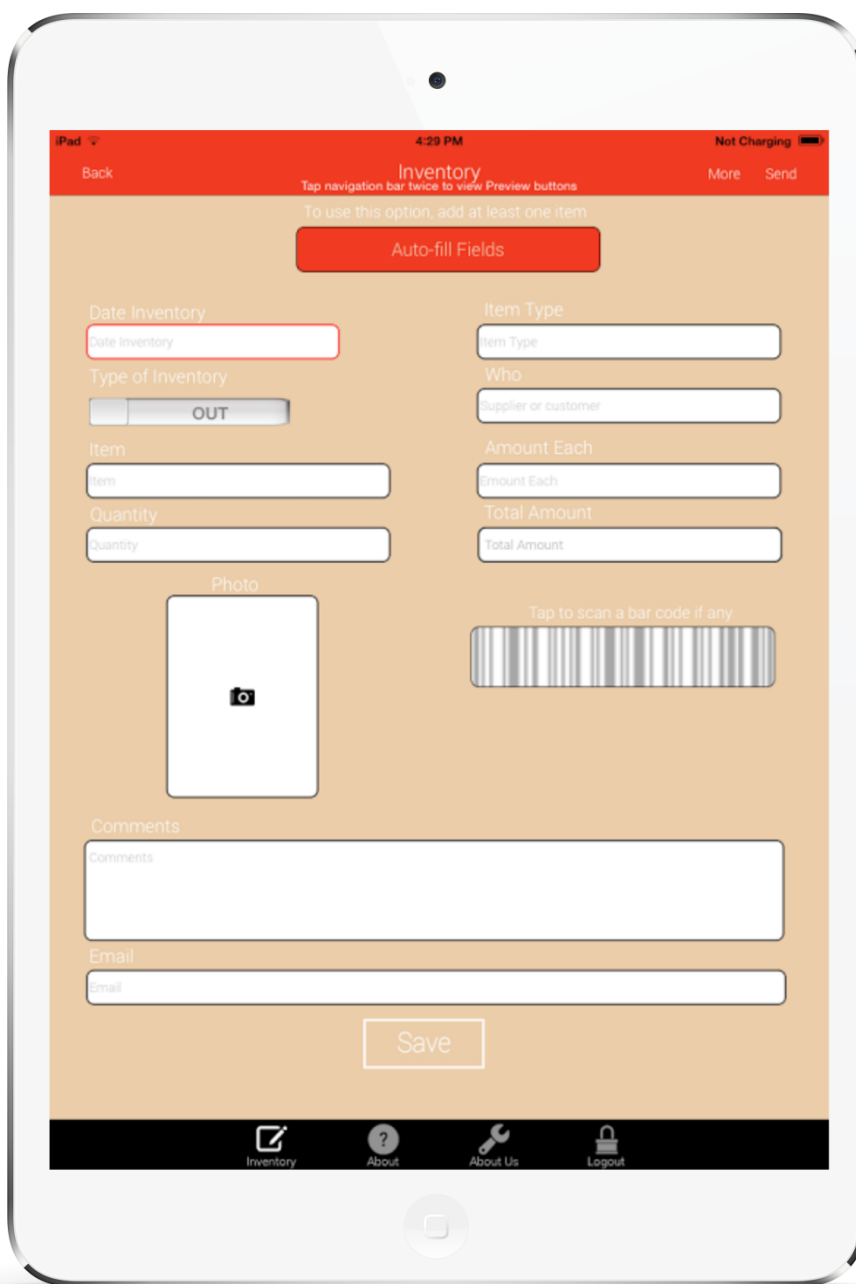
It's much more convenient to collect essential data in one place and be able to use it anytime. Thanks to mobile apps, you can view your inventory levels, sales orders, and other pertinent inventory information on demand. Moreover, you can create, retrieve, and edit inventory data entries on the go. Thus, for instance, you can access necessary information while discussing orders with

customers on your shop floor, attending meetings or trade shows, and visiting suppliers. In addition, mobile inventory apps enable its users to employ bar code tracking, thus improving accuracy and saving time. Moreover, such feature as [bar code readers](#) on the handheld devices can help one in the data collection process,



eliminating unnecessary bulky equipment. Mobile inventory apps contribute to fast employees' communication thanks to their mobile devices. Different chats and networks for employees allow them to reduce time for obtaining and providing information.

Improve operational productivity



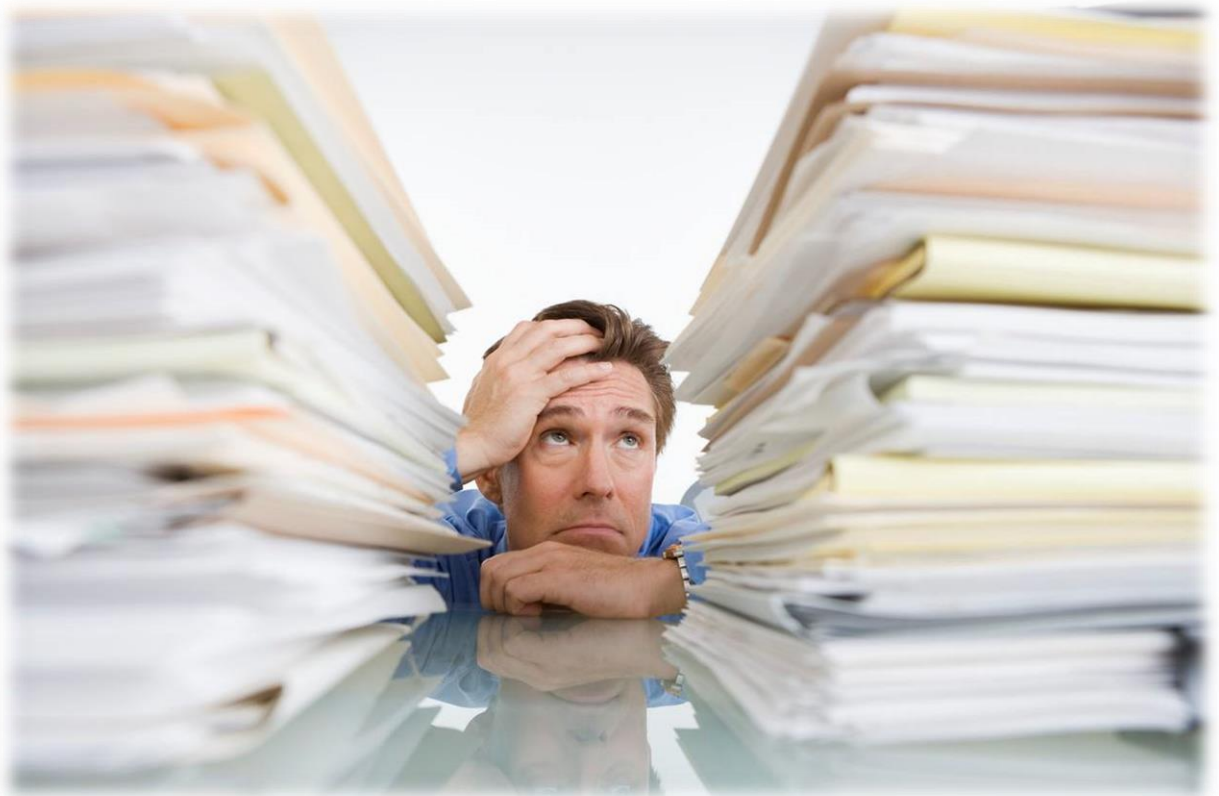
Mobile inventory applications enable users to carry out a variety of common warehouse and shop floor transactions at the point of use, increasing mobility and convenience. For example, they increase warehouse worker productivity by using mobile applications in pick, pack, and load processes. They also allow keeping everyone- from the truck driver to the transportation planner-

informed about execution. Thus, for instance, a truck driver can update the other

participants of the supply chain on the delivery status within seconds after the delivery.

Eliminate paperwork and go green

Inspectors from inventory industries have to deal with lots of paperwork every day. That said, it is not safe to store important data on paper as it can cause data damage, loss, customer disappointment and more. A mobile business app is a tool that will help improve the inventory process and, in particular, eliminate paperwork. Moreover, you can save all useful documents on your device. [Snappii](#) offers [Inventory Anything App](#), which allows entering and storing data. Thus, all folders with documents are placed in your device.



Snappii, an ultra-fast codeless mobile app development platform, offers [several inventory mobile apps](#) that contain all of these benefits. Snappii's ready apps can be 100% customized using a powerful and feature-rich WYSIWYG cloud-based editor. Thanks to our unique platform, mobile business apps can be built without coding in a few days, not months.



"It took about 2 weeks from the first draft to until the final app version. I thought that was good considering the time difference between AU and US. The costs are reasonable. The app is good. Nothing more you could have done. Thank you!" said Brett Cousins, True Blue Plumbing Inc. Visit <https://www.snappii.com/> today, [request a free demo](#), and see for yourself. You could be the next one to share your success story of using our products or services. Getting a high quality custom mobile business app is very easy, fast and affordable. Act now and get ahead of the game.

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