



Best Practices for Construction Mobile Apps

How Mobile apps Help improve Construction Business?

Construction businesses most commonly use mobile applications for the following functions:

- Inspection, safety and data collection(40%)
 - Scheduling and meetings (29%)
 - Keeping up on the status of projects (23%)
 - Assigning tasks to specific employees (22%)
-

Why Construction Industry needs lots of mobile apps

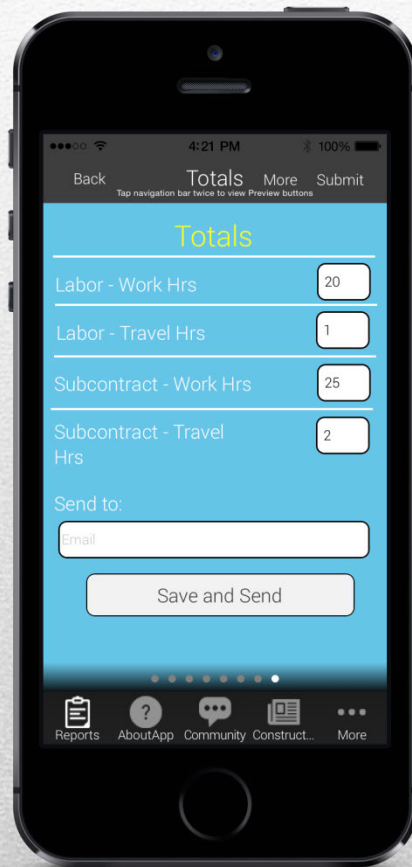


Improve and expedite inspections



- Quality
 - Safety
 - Compliance
-

Collect Daily Log



The 'Totals' screen features a blue header with the title 'Totals' in yellow. Below the header, there are four rows of data entry fields, each with a label and a numeric input box:

Category	Value
Labor - Work Hrs	20
Labor - Travel Hrs	1
Subcontract - Work Hrs	25
Subcontract - Travel Hrs	2

Below the data entry fields, there is a 'Send to:' section with an 'Email' input field and a 'Save and Send' button. The bottom of the screen shows a navigation bar with icons for Reports, AboutApp, Community, Construct..., and More.



The 'Basic Information' screen features a blue header with the title 'Basic Information' in yellow. Below the header, there are several input fields and a map:

- Date: 10/10/14
- Project name: (input field)
- Contractor: (input field)
- Day N°: (input field)
- Project Location: NY
- Weather: Sun
- Temp.: 100

A map of New York City is displayed on the right side of the screen. The bottom of the screen shows a navigation bar with icons for Reports, AboutApp, Community, Construct..., and More.

Inspect and track equipment and assets



- Fleet management
 - Location tracking
 - Inspection and scheduling
-

Improve data accuracy



- Avoid handwriting errors
 - Avoid redundant data entry
 - Save money on paper and forms
-

Avoid penalties with better and more timely documentation



Improve team communication



Collect critical data faster in the field

- Photo capture
- Audio and Video recording
- Note taking
- Bar codes
- Geo location and maps
- Date/time
- Weather



Reduce paper forms and eliminate clipboards



Speed up project estimation with real time data flows



Track and monitor equipment assets locations

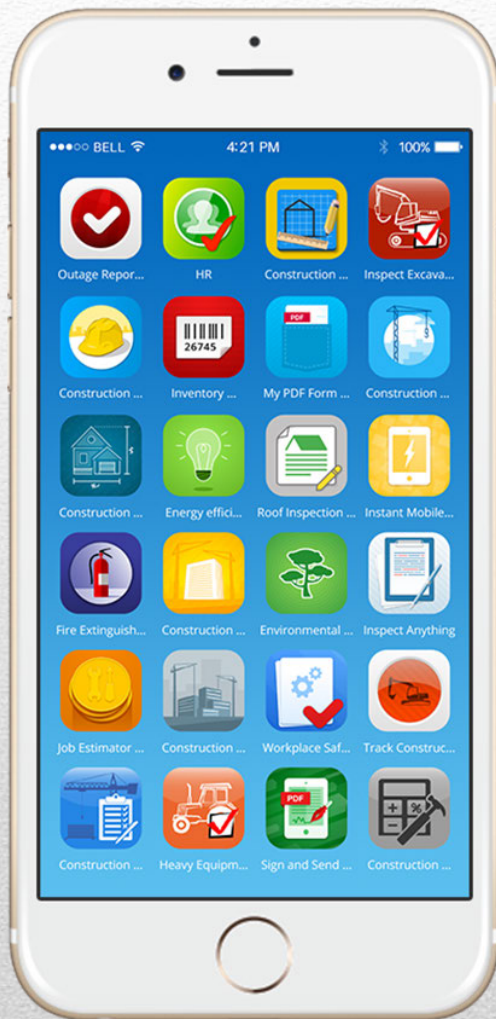


Improve work force management and task assignments



What do Mobile apps cost?

A survey of IT professionals conducted in 2013 by AnyPresence revealed that over half of its responders spend more than three months and over \$50,000 developing a typical app and nearly a quarter report spending **over \$100,000**.



Snappii offers many mobile apps for the Construction Industry

- Purchase in App Stores at \$5 per user/mo. Free version.
- Custom or customized apps development. Avg ~\$5k
- DIY codeless platform

[illegible]

What customers are saying



Kim, at Hyster and Yale brands of a Fortune 1000 company

"At Hyster, we integrate intelligence into our lift trucks and we wanted to deliver that same level of technology with our information for this app.

Snappii provided a unique technology platform that enabled us to deliver this comprehensive app to the lift truck industry."



**Snappii creates apps that meet 100%
of your business requirements.**

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the app you need.**

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